



Open Call for Kosovo Fashion Designers: Connect with International Sales Agents at Stockholm Fashion Week Trade, February 3–7, 2025

The project **Fostering Employment and Growth Opportunities (FEGO)** aims to boost inclusive market systems development in Kosovo to generate self-employment in the apparel, furniture, and rural tourism sectors. The project is funded by the **Swedish International Development Cooperation Agency (SIDA)** and implemented by **Swisscontact in Kosovo**.

The **FEGO project**, in collaboration with the **Association of Trade Partners Sweden (ATP)**, invites **Kosovo-based fashion designers and apparel producers** to participate as visitors at **Fashion Week Trade** in Stockholm Fashion District, Sweden, from **February 3–7, 2025**. This event provides an exclusive opportunity to connect with **sales agents**, expand your **export potential**, and establish valuable international industry networks.

Why Participate?

Kosovo's apparel sector holds immense potential to drive economic growth and create sustainable livelihoods. Despite this promise, limited access to international markets has constrained its global reach.

Our project has facilitated Kosovo designers' participation in global events like London and Milan Fashion Weeks, showcasing their talent and expanding international networking through partnerships with the FLAIR Fashion Platform and the World Sustainability Organization.

Fashion Week Trade in Stockholm, offers:

- **Networking opportunities** with key industry players, including sales agents, and buyers.
- **Insights into the Nordic fashion market**, with a focus on Sweden.
- **Exposure to new trends** and innovative business practices in the fashion and apparel industry.

This initiative supports Kosovo's creative talents by providing a gateway to explore export opportunities in Sweden and other Nordic countries.

What's Included?

This activity includes:

- Facilitated **meetings with sales agents** during the event, organized by **Association of Trade Partners Sweden**, matched to each designer's and manufacturer's production and vision.
- Access to **showrooms and trade halls**, showcasing a wide range of categories, including womenswear, menswear, sportswear, accessories, and more.
- A platform to connect with industry professionals, explore potential collaborations, and understand market demands.

Participants will need to cover their own travel and accommodation expenses. Event facilitation and coordination will be provided by FEGO and ATP.





Eligibility Criteria

This opportunity is open to:

- **Fashion designers and apparel producers** manufacturing in Kosovo, with the potential for export markets.
- Those committed to exploring and expanding **export potential** in Sweden and other Nordic markets.
- Entrepreneurs ready to showcase their creativity and innovative designs internationally.

How to Apply

To apply, please fill out the online application form at: <https://forms.gle/s4WEGhwDkNGLyCEX6>

Application Deadline: 12 January 2025.

Event Dates:

- **Event Dates:** February 3–7, 2025
- **Location:** Stockholm Fashion District, Nacka Strand, Sweden

Don't miss this opportunity to be part of Sweden's largest fashion trade show and take the next step in bringing your designs to international markets.

For further details, please contact: fegoinfo@swisscontact.org

We look forward to seeing you in Stockholm!